

# June 2024 Newsletter

## This Month's Digital Transformation Digest

### CONNECT

#### Boost performance with an enterprise-wide platform

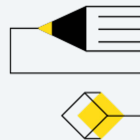
Imagine a connected hybrid cloud experience purpose-built for your industry. You can access industrial information in context, make decisions based on real-time intelligence, and visualize data all in one place. You can share relevant information across teams, tap into a network of consumers, producers, partners, and vendors, and build or extend your ecosystem to bolster your investments. That's CONNECT.

##### Trusted Intelligence

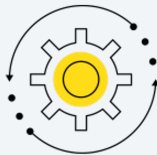


Harness industry-specific AI and comprehensive contextual information via our specialized hybrid cloud experience.

##### Actionable Insight

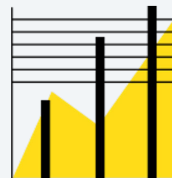


Streamline your operations with real-time intelligence for unparalleled efficiency and real-world impact.



##### Unified Experience

Use your industrial data in the cloud for advanced visualization and analysis and forge a single shared reality across teams.



##### Empowered Ecosystem

Maximize your network and investments by leveraging value-added services in an ecosystem of collaboration.

[Learn More](#)

### Industry News & Blogs

#### Overcoming industrial AI myths for a sustainable and profitable future

As industries navigate the complexities of reducing emissions to achieve net-zero targets while simultaneously driving commercial growth, the deep connection...[read more](#)

#### "Digital maturity" for refineries

One of the challenges is to articulate what "digital maturity" is, what is a useful and achievable improvement, and why...[read more](#)

#### Optimizing industrial data for scalability in a low-carbon world

Digital technology stands as a cornerstone of modern industrial processes, from oil and gas extraction to power generation and chemical processing...[read more](#)

### **From reactive to proactive: Use anomalies in your operations to feed AI- and ML-based analytics**

Industrial organizations today capture a wealth of data from sensors, equipment and production processes. This data resides in disparate systems...[read more](#)

### **What hybrid deployment means for the engineering and design of capital projects**

When we talk about hybrid deployment of software, we mean having tools that straddle both cloud and on-premises deployment. Hybrid deployment allows for advantages...[read more](#)

### **Industrial AI—Increasing or decreasing carbon emissions?**

“Industrial AI has the potential to both reduce and increase CO2 emissions depending on how it is implemented and used.” That’s what OpenAI had to say when...[read more](#)

### **How oil companies can lead in the energy transition: Greener today and sustainable tomorrow**

Oil and gas companies are at a pivotal moment, facing pressure to lower emissions while simultaneously diversifying their business models to embrace renewable...[read more](#)

### **octoplant 101.3.0 now available**

AUVESY-MDT customers can download the new version. Here are the most important highlights...[read more](#)

### **The sky’s the limit: 13 years and counting of smarter manufacturing**

The history of the solution’s evolution is in perfect keeping with the same spirit of Industry 4.0 espoused 13 years ago. Industrial organizations demonstrated a need...[read more](#)

### **The promise of digital twins: What makes a digital twin effective?**

With a digital twin, you can adapt to the reality of our increasingly connected world with insight into your entire operation. An effective digital twin will give you...[read more](#)

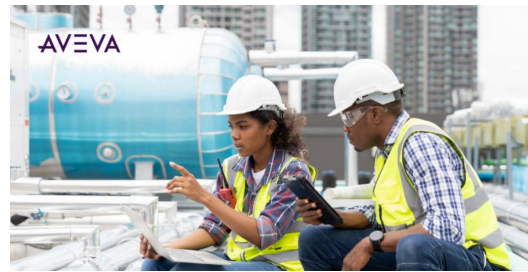
## **Recommended Reading**



### **Life-changing treatments just got easier to manage**

As healthcare models and patient expectations shift, organizations face the challenge of navigating a complex web of regulatory policies and global collaboration. Dive into how market leaders are tackling key data management challenges, gaining full operations visibility, and enabling enterprise-wide, data-driven decision-making. Explore real-world success stories and innovative solutions that are revolutionizing the way life sciences organizations are leveraging data to drive efficiency in their operations.

[Read Whitepaper](#)



### **The top four challenges infrastructure developers face—and how industrial data management can solve them**

Explore how industrial data management can revolutionize infrastructure development, offering solutions to streamline operations, enhance sustainability, and ensure resilience. Through real-world success stories and innovative strategies, this whitepaper paints a compelling picture of how data integration and analytics can transform infrastructure projects for the better, making it a must-read for anyone invested in the future of our cities.

[Read Whitepaper](#)

## Technical Resources

### Relative References Stop Working in Industrial Graphics

Industrial Graphics that have been added to Application Objects are not displaying values for attributes when the values to be displayed are relative references like me.attribute. However, the direct references like objectname.attribute work.

[Read Tech Note](#)

## Webinars & Events



*October 14 - 17, 2024*  
**AVEVA WORLD - PARIS**

Embark on a journey where the convergence of data-driven insights and AI-powered solutions reshapes industries worldwide. Whether you're a seasoned industry expert, a visionary executive, or a newcomer to the AVEVA family, our diverse range of sessions promises to empower you and your business to achieve enduring impact.

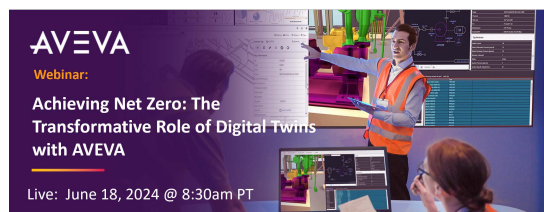
[Register](#)



*June 13, 2024 @ 8:30am PT*  
**The path to a sustainable smart factory:  
Lessons learned through operational  
data ecosystems**

Join us for this webinar as we discuss how new technical solutions and approaches are emerging to help address some of the most pressing problems affecting consumer goods today. Our experts will cover how manufacturers today leverage their operational data to evolve their supply chain and meet consumer demands for more sustainable goods and services.

[Register](#)



*June 18, 2024 @ 8:30am PT*  
**Achieving Net Zero: The  
Transformative Role of Digital Twins  
with AVEVA**

Embarking on a successful journey toward Net Zero demands a harmonious fusion of business and digital strategies, coupled with operational excellence. Dive into AVEVA's holistic sustainability vision, explore practical applications of technology, discover how digital twins revolutionize sustainability efforts, and learn from pioneers in decarbonization.

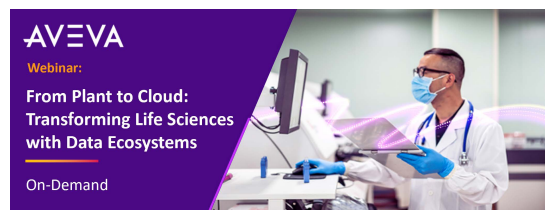
[Register](#)



*June 25, 2024 @ 8:30am PT*  
**Live demonstration: Using the AVEVA PI system for sustainability**

Join us in this fourth installment of the webinar series for a live demonstration of AVEVA's industrial data management solutions. Discover how expanding your operations data infrastructure can help you establish a baseline for tracking key resources and levelling up your data management maturity so that you can develop actionable insights that enable sustainable, profitable outcomes.

[Register](#)



*On-Demand*  
**From Plant to Cloud: Transforming Life Sciences with Data Ecosystems**

Traditionally, the pharmaceutical and life sciences industry have relied on on-premises tools for data management. However, the industry now faces challenges that require greater agility and transparency, including heightened regulations, changing customer demands, a complex supply chain, and workforce challenges. Join our upcoming webinar to discover how cloud-based data infrastructure is tackling these challenges.

[Register](#)

## Upcoming Training Courses

**AVEVA Application Server**

Date: July 9th - July 12th

**AVEVA InTouch for System Platform**

Date: July 23th - July 26th

**AVEVA Application Server**

Date: July 23rd - July 26th

**AVEVA InTouch for System Platform**

Date: August 6th - August 7th

**AVEVA Historian Server**

Date: August 8th - August 9th

[Register for Courses and View Training Schedule](#)